



WHY US?



# OUR MOTTO

We have an unwavering  
**COMMITMENT TO QUALITY**  
that drives us on every  
project.



# OUR PASSION

As 3rd generation home builders,  
**CRAFTSMANSHIP** is in our blood.

Every project by Watson  
Development is built with pride  
and a quality standard that is  
constantly rising.





# OUR MISSION

The home building process can be intimidating. Here at Watson Development we strive to **TRANSFORM HOMEOWNER'S DREAMS FROM PRINT TO REALITY.** We walk our clients through every phase of the building process with an open line of communication. Guaranteeing a superior product while exceeding all of our client's expectations.



# OUR PROMISE

Watson Development builds with you and your family in mind. Each project is viewed with the same attention to detail and thoughtfulness as if we were building our own home. Priding ourselves on **EXCEEDING ALL OF OUR CLIENT'S EXPECTATIONS AND DELIVERING AN UNPARALLELED PRODUCT** with the best customer service in the industry.



# CLIENT REVIEWS

“My wife and I just completed our second home with Watson Development Corporation. We were very pleased with their work on both projects. We highly recommend them for new custom home construction.

*Eric J.*

“We can not say enough about Mark, Alex, Nelson and the rest of the team at Watson Development. We love our home and had a fabulous experience working with each of them from beginning to end.

*Christina D.*



“We highly recommend Watson Development. Our overall home building process went extremely smooth and the communication and attention to detail were superb!!

*Paula G.*



“Excellent workmanship and attention to detail. Their professionalism is second to none. I would recommend Watson Development Corp to anyone!

*Christian K.*

# BACKGROUND

**Mark Watson, son of a Chicagoland custom home builder and founder of Watson Development (est. 1990) has over 30 years of experience in the construction industry. With a masters in architecture from the University of Illinois and a business degree from Indiana University, Mark has the knowledge, experience, and expertise that will ensure your home project is completed with the highest quality possible. Given our unique qualifications, Mark and his team can guarantee a superior product that you and your family will love coming home to.**

# OUR TEAM



**Mark WATSON**  
**Owner & Founder**

- Masters in architecture from Illinois University
- Over 30 years in construction industry



**ALEX WATSON**  
**Project Manager**

- Bachelor's Degree from Miami University
- Over 10 years in the construction industry



**NELSON CONCHA**  
**Lead Carpenter**

- Over 25 years in the construction Industry

